



Typography 11

Type Directors Club

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For the past 36 years, the Type Directors Club has been recognizing and encouraging excellence in the graphic arts community through its annual competition in typography and design. This work presents the 201 winners selected to receive the Type Directors Club Certificate of Typographical Excellence for 1990. Selected from more than 5000 entries from around the world, this book provides a record of the years' best in typography. The winning entries represent a broad sampling of all categories of graphic design: corporate graphics, advertising and promotion, packaging, stationary, logotypes, magazine spreads, book covers, direct mail campaigns, annual reports, brochures and videos. Thios year, each of the judges chose a special piece to receive a Judge's Choice Award. These individual awards offer each judge a chance to speak personally on the subtle art of typography.

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