



Process Mapping: How to Reengineer Your Business Processes

V. Daniel Hunt

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A business organization, like a human body, is only as effective as its various processes. Pretty obvious, right? Yet, as V. Daniel Hunt demonstrates in this groundbreaking book, the failure to appreciate this obvious fact is the reason most reengineering schemes fail. Managers whose job it is to improve company performance, like physicians who work to improve patient health, must develop a clear picture of how each process fits into the overall organizational structure; how it ought to function; and how well it is performing at any given moment; before they can form a diagnosis or devise a treatment strategy.

Fortunately, a powerful new analytical tool that has emerged in recent years helps you to do all of that and much more. Developed at General Electric, process mapping has been implemented in companies around the globe, and the results have been simply astonishing. Now find out how to make this breakthrough reengineering technology work for your organization in *Process Mapping*.

The first and only hands-on guide of its kind, *Process Mapping* arms you with a full complement of state-of-the-art tools and techniques for assessing existing business processes and developing a detailed road map for ongoing change and improvement. Internationally known management consultant and bestselling author V. Daniel Hunt guides you step-by-step through the entire process. He helps you assess the need for process reengineering in your organization and determine whether or not a process map is what you need. He shows you how to create a process mapping team and helps you select the best-buy process mapping tools for the job. He explains how to gather vital information about your business processes via focused interviews and other interview techniques, and how to use this data in implementing process mapping. He also offers expert advice on how to apply your process map to significantly improve business functions and bottom-line performance.

Hunt draws upon the experiences of companies around the world whose process mapping success stories will be a source of inspiration and instruction. You'll find out just how process mapping was put to use--and the results it achieved--at General Electric, IBM, NASA, Tandy Electronics, Shawmut National Bank, Fluor Daniel, Exxon, and other leading product and service firms.

Find out all about today's most important new management tool and how to put it to work for continuous improvement in your organization in *Process Mapping*.

The first and only hands-on guide to a powerful new process mapping tool

The most important new process improvement tool to come along in more than a decade, process mapping enables managers to easily identify and assess the various business processes that make up their organizations and to develop a road map for continued performance improvement. Now find out how to make this breakthrough management tool work in your organization by applying *Process Mapping*. V. Daniel Hunt, the bestselling author of *Reengineering*, *Quality in America*, and *The Survival Factor*, guides you step-by-step through the entire process. He gives you all the proven process mapping tools and techniques you need to:

- * Assess the need for process improvement in your company
- * Decide if process mapping is right for you

- * Create a process mapping team
- * Select the best process mapping software tools for the job
- * Collect vital information about business processes
- * Use the data to build your own process map
- * Use your process map to significantly improve bottom-line business performance

Hunt also provides detailed case studies of product and service companies around the globe that have discovered the value of process mapping. You'll find out how General Electric, IBM, NASA, Tandy Electronics, Shawmut

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David Stokes:

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Steven Burley:

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