



Family Firms: Case Studies on the Management of Growth, Decline, and Transition: 37

(SpringerBriefs in Business)

Malin Brännback, Alan L. Carsrud

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?This is the third in a series of casebooks on issues faced by families owning and managing a business. This volume focuses on the management of growth, decline, and transition in such firms. These cases are clustered together because family firms grow, decline, and grow again, often transforming themselves several times in the course of their existence, as they face succession issues, financial constraints, and changes in market demand. Managing change also has significant impact on the firm-owning families and their individual members, especially when making decisions under conditions of uncertainty. The eight cases presented in this volume, as those in the previous two casebooks, were developed as a response to the lack of a diversity and selection of cases on family business. The cases emerged by engaging students to help develop them as a part of the curriculum for teaching family business to both graduate and undergraduate business school students in the United States, Canada, Australia, and Finland. However, their utility goes beyond the classroom and should be informative to consultants to family firms and family business owners and members as well. ?



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