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*Patrick McAnally*

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First published in 1971, *The Economics of the Distributive Trades* is a comprehensive analysis of all sectors of the British retailing sector, written by the then-head of the Research Department of the John Lewis Partnership. Using economic statistics and modelling, Patrick McAnally examines the the full range of the retailing business, from output to competition, pricing, assortment and transport to location, staff and finance, and in doing so provides an invaluable snapshot of the state of the distributive trades at the end of the Sixties.

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