



Midnight Lunch: The 4 Phases of Team Collaboration Success from Thomas Edison's Lab

Sarah Miller Caldicott

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How Thomas Edison's system for collaboration can benefit any team

Thomas Edison created multi-billion dollar industries that still exist today. What many people don't realize is that his innovations were generated through focused approaches to teamwork and collaboration. Authored by the great granddaughter of Thomas Edison, *Midnight Lunch* provides an intriguing look at how to use Edison's collaboration methods to strengthen live and virtual teams today. Edison's four phases of collaboration success offer a simple yet powerful way to see how different combinations of live and digital resources can multiply results and deliver outstanding ROI now.

- Shows how to draw together individuals from diverse disciplines, ensuring multiple perspectives and rapid problem-solving
- Explains how to mix specialists and generalists on the same team, preventing groupthink and discouraging a culture of "superstars"
- Reveals the steps needed to reskill team members for collaboration in the digital era

Team members from any field can take *Midnight Lunch* to their project meetings, engage instantly, identify action steps based on the book, and generate high-impact results.



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