



# Democratizing Journalism through Mobile Media: The Mojo Revolution (Routledge Research in Journalism)

*Ivo Burum*

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Fuelled by a distrust of big media and the development of mobile technologies, the resulting convergence of journalism praxis (professional to alternative), workflows (analogue to multipoint digital) and platforms (PC to mobile), result in a 24-hour always-on content cycle. The information revolution is a paradigm shift in the way we develop and consume information, in particular the type we call news. While many see this cultural shift as ruinous, Burum sees it as an opportunity to utilize the converging information flow to create a galvanizing and *common digital language* across spheres of communication: community, education and mainstream media. Embracing the *digital literacies* researched in this book will create an information bridge with which to traverse journalism's commercial precarity, the marginalization of some communities, and the journalism school curricula.



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