



Function, Restraint, and Subversion in Typography

J. Namdev Hardisty

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The beauty of contemporary graphic design is that dozens of movements emerge and re-emerge from view. Yet, too often we are left with only the vague impression that something is going on. To appreciate what that might be requires us to slow down, ignore superficial trends, and take a more in-depth look. This is the approach taken by *Function, Restraint, and Subversion in Typography*, a survey of minimalist and brutalist typography in contemporary graphic design. This international collection documents the work of more than twenty-four graphic designers who engage in an aggressively simple typography. Lavishly illustrated with commentary by author J. Namdev Hardisty, the book explores the innovative posters, books, signage, and other forms of print design by such well-known designers as Daniel Eatock, Experimental Jetset, Spin, the Walker Art Center's design studio, as well as those just beginning to make a mark on the design world, including MGMT., Project Projects, SEA, Xavier Encinas, Manuel Raeder, YES, and more.



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