



# **Introduction to Economic Geography: Globalization, Uneven Development and Place**

*Danny MacKinnon, Andrew Cumbers*

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Today's rapidly flowing global economy, hit by recession following the financial crisis of 2008/9, means the *geographical* economic perspective has never been more important. *An Introduction to Economic Geography* comprehensively guides you through the core issues and debates of this vibrant and exciting area, whilst also exploring the range of approaches and paradigms currently invigorating the wider discipline. Rigorous and accessible, the authors demystify and enliven a crucial subject for geographical study.

Underpinned by the themes of globalisation, uneven development and place, the text explores the diversity and vitality of contemporary economic geography. It balances coverage of 'traditional' areas such as regional development and labour markets with insight into new and evolving topics like neoliberalism, consumption, creativity and alternative economic practices.

*An Introduction to Economic Geography* is an essential textbook for undergraduate students taking courses in Economic Geography, Globalisation Studies and more broadly in Human Geography. It will also be of key interest to anyone in Planning, Business and Management Studies and Economics.



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